

SIRH/+ BUDAPEST

5-7
MARCH
2024

HUNGEXPO
BUDAPEST



Dear Partners,

HEPA Hungarian Export Promotion Agency, consortium leader of Hungarian Enterprise Europe Network and **Hungexpo**, main organizer of SIRHA BUDAPEST 2024 would like to present you **SIRHA BUDAPEST 2024 HORECA and Retail Show B2B Event**, which is going to be held from the **6th until the 8th of March, 2024** in hybrid (on-site and online) form. The event is supported by Enterprise Europe Network, CED Central European Economic Development Network and AMC Agricultural Marketing Centre.

The forum presents a great opportunity to companies in the HORECA and retail sector to explore new trends and specialities of the industry, improve their business and prepare to enter several foreign markets.

Highlighted topics of the event:

- Food Industry
- Bakery, Confectionery and Gelato
- Kitchen equipment and Supplies
- Beverage (alcoholic and non-alcoholic drinks)
- Packing, Logistics, Services
- Furniture, Tableware, Hotel Industry
- Coffee Products and Services
- Hygiene
- Food Industrial Machinery

The B2B forum will provide a chance to participating companies to find and build local and international business relations during one-to-one **personal and online B2B meetings**.

Date: **6th – 8th of March, 2024**

On-site B2B: 6th of March, 2024

Online B2B: 7th – 8th of March, 2024

Location: Hungexpo, Budapest 1101, Albertirsai street 10.

Website of B2B and Registration: <https://www.b2match.com/e/sirha-2024-b2b-event>

Program: <https://www.b2match.com/e/sirha-2024-b2b-event/components/36234>

<https://sirha-budapest.com/>

Application Deadline: 5th of March, 2024

Participating at the on-site B2B event is free of charge, but entry fee needs to be paid for the exhibition.

Official language of the forum is English and Hungarian, please create a detailed profile of your company and book meetings with other participants.

In case of any technical or local questions, dont hesitate to contact me:

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